

BAND
NAME

Countdown Quartet

PARTY WITH! ← RELEASE
TITLE

"...Wild fun bordering on chaos is what the band conjures up every time they gets a sweaty going."

CHAPEL HILL
NEWS

NC's Countdown Quartet returns with their second release on Yep Roc, an album of jazz-infected, funk-infused tunes that even more information about the band (bio, hometown, etc.), description of music, any interesting points pertaining to the album (producer, where recorded, etc.), previous releases and any positive info pertaining to it/them, press quotes, previous radio activity, etc.

Jimbo Mathus (Squirrel Nut Zippers, Jazz Squad), Tim Smith (Jumpstarts, Squirrel Nut Zippers), Ted Zarrano (Wire Gang, Jazz Squad), and more. Miller (Southern Culture on the Radio in Mebane, NC. captures the band's energetic, soulful, sexy and just plain fun sound. Listen to your girlfriend listen alone!

BLURB

PARTY WITH! THE COUNTDOWN QUARTET



PICTURE
OF CD
COVER

RELEASE
DATE

NATIONAL RELEASE DATE

January 16, 2001

MARKETING

BULLETED
LIST OF SELLING
POINTS

- South shows
- Full Ra No
- Po
- Ad
- Press & Radio Plan- will there be a press & radio servicing of record? Will an indie promoter be working the project?, etc.
- Touring Plan- tour schedule and overall promotional plan following the release date
- Marketing Plan-budget for print advertising, retail co-op programs and retail promotion
- Sales History-any sales figures, such as Soundscan info, that portray a successful sales history of previous releases

KEY M

- POP- posters, stickers, flyers, t-shirts, promos, any other promotional materials and contact info
- Raleigh/Durham, Savannah, Charlotte, Columbia, Charleston, Wilmington, Tampa, Petersburg

ACTUAL
SCAN
OF BAR
CODE

yep 2021
UPC 6344572021
RETAIL \$13.99
ROCK/POP



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